

Presenter(s): Eric Holscher

Talk ID:
9711
sdmxyz

Talk Title: Introduction

5 min pre: 8:55 am **Talk Start:** 9:00 am **Length:** 00:15:00 **End -5m:** 9:10 am **End:** 9:15 am

-] Have a water bottle for ready for the presenter
-] Ensure presenter has microphone and completed sound check (if not, poke AV team)
-] Check that HDMI is plugged into the presenter's laptop
-] Ensure presenter's display appears on the projector and confidence monitors
-] Ask the presenter "Will there be laptop sound?" If so, ask AV to plug in and test sound
-] Ask the presenter how they would like to be introduced and how to pronounce their name
-] Ask the presenter if they would like time warnings, and if so, when they would like them

-] When the presenter is ready, un-mute the microphone
-] Make any special announcements (eg. Audience defrag, events later in the day)
-] Hit the Big Red Button. (On = recording starts)
-] Introduce the presenter(s) and the talk

Presenter(s): Marcia Riefer Johnston

Talk ID:
9712
sdmwxm

Talk Title: Keynote: We Are All Abbott and Costello

5 min pre: 9:10 am **Talk Start:** 9:15 am **Length:** 00:45:00 **End -5m:** 9:55 am **End:** 10:00 am

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Presenter(s): Arthur Louie, Jody Bleyle

Talk ID:
9713

Talk Title: Writer, Meet Tester

sdmwxp

5 min pre: 10:05 am **Talk Start:** 10:10 am **Length:** 00:30:00 **End -5m:** 10:35 am **End:** 10:40 am

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 - Introduce the presenter(s) and the talk

Presenter(s): Matt Ness

Talk ID:
9714

Talk Title: Let's Tell a Story: Scenario-Based Documentation

sdmwxp

5 min pre: 10:55 am **Talk Start:** 11:00 am **Length:** 00:30:00 **End -5m:** 11:25 am **End:** 11:30 am

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 - Introduce the presenter(s) and the talk

Presenter(s): Kevin Burke

Talk ID:
9715
sdmwxj

Talk Title: How to Write Documentation for People that Don't Read

5 min pre: 11:35 am **Talk Start:** 11:40 am **Length:** 00:30:00 **End -5m:** 12:05 pm **End:** 12:10 pm

- [] Have a water bottle for ready for the presenter
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Presenter(s):

Talk ID:
9716
sdmxzg

Talk Title: Lightning Talks

5 min pre: 1:05 pm **Talk Start:** 1:10 pm **Length:** 00:30:00 **End -5m:** 1:35 pm **End:** 1:40 pm

- [] Have a water bottle for ready for the presenter
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Presenter(s): Gregory Koberger

Talk ID:
9717
sdmwxz

Talk Title: A Developers Approach to Documentation: From Passive to Dynamic

5 min pre: 1:45 pm **Talk Start:** 1:50 pm **Length:** 00:30:00 **End -5m:** 2:15 pm **End:** 2:20 pm

- [] Have a water bottle for ready for the presenter
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Presenter(s): Emily Hoffmann, Alfonso Roman

Talk ID:
9718
sdmwxb

Talk Title: A brief history of math writing: symbol, structure, and proof

5 min pre: 2:25 pm **Talk Start:** 2:30 pm **Length:** 00:30:00 **End -5m:** 2:55 pm **End:** 3:00 pm

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Presenter(s): Karen Ronning-Hall

Talk ID:
9719
sdmwyd

Talk Title: The Science of Creating Unforgettable Content

5 min pre: 3:25 pm **Talk Start:** 3:30 pm **Length:** 00:15:00 **End -5m:** 3:40 pm **End:** 3:45 pm

- Have a water bottle for ready for the presenter
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 - Introduce the presenter(s) and the talk

Presenter(s): Joao Fernandes

Talk ID:
9720
sdmwyd

Talk Title: User-Story Driven Docs

5 min pre: 3:40 pm **Talk Start:** 3:45 pm **Length:** 00:15:00 **End -5m:** 3:55 pm **End:** 4:00 pm

- Have a water bottle for ready for the presenter
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 - Introduce the presenter(s) and the talk

Presenter(s): Marya DeVoto

Talk ID:
9721
sdmwyf

Talk Title: Designing Information for Growth

5 min pre: 4:05 pm **Talk Start:** 4:10 pm **Length:** 00:30:00 **End -5m:** 4:35 pm **End:** 4:40 pm

- [] Have a water bottle for ready for the presenter
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- [] Introduce the presenter(s) and the talk

Presenter(s): Christine Burwinkle

Talk ID:
9722
sdmwyf

Talk Title: Tech writing in a continuous deployment world

5 min pre: 4:45 pm **Talk Start:** 4:50 pm **Length:** 00:30:00 **End -5m:** 5:15 pm **End:** 5:20 pm

- [] Have a water bottle for ready for the presenter
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- [] Hit the Big Red Button. (On = recording starts)
- [] Introduce the presenter(s) and the talk

Presenter(s): Ward Cunningham

Talk ID:

9723

Talk Title: Keynote: The Federated Wiki

sdmwxk

5 min pre: 9:10 am **Talk Start:** 9:15 am **Length:** 00:45:00 **End -5m:** 9:55 am **End:** 10:00 am

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 - Introduce the presenter(s) and the talk

Presenter(s): Janet Swisher

Talk ID:

9724

Talk Title: Entry points and guide posts: Helping new contributors find their way

sdmwxh

5 min pre: 10:05 am **Talk Start:** 10:10 am **Length:** 00:30:00 **End -5m:** 10:35 am **End:** 10:40 am

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 - Introduce the presenter(s) and the talk

Presenter(s): Riona MacNamara

Talk ID:
9725

Talk Title: Documentation, Disrupted: How Two Technical Writers Changed Google Engineering Culture sdmwxg

5 min pre: 10:55 am **Talk Start:** 11:00 am **Length:** 00:30:00 **End -5m:** 11:25 am **End:** 11:30 am

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- Introduce the presenter(s) and the talk

Presenter(s): Tana Franko

Talk ID:
9726

Talk Title: Elevating the Hedgehog: Creativity in Tech Writing sdmwxg

5 min pre: 11:35 am **Talk Start:** 11:40 am **Length:** 00:30:00 **End -5m:** 12:05 pm **End:** 12:10 pm

- Have a water bottle for ready for the presenter
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Presenter(s):

Talk Title: Lightning Talks

Talk ID:
9727
sdmzxh

5 min pre: 1:05 pm **Talk Start:** 1:10 pm **Length:** 00:30:00 **End -5m:** 1:35 pm **End:** 1:40 pm

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Presenter(s): Mo Nishiyama

Talk Title: What Can Brownfield Do For You?

Talk ID:
9728
sdmwxh

5 min pre: 1:45 pm **Talk Start:** 1:50 pm **Length:** 00:30:00 **End -5m:** 2:15 pm **End:** 2:20 pm

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- [] Introduce the presenter(s) and the talk

Presenter(s): Garen J. Torikian

Talk ID:
9729
sdmwxc

Talk Title: How GitHub uses GitHub to document GitHub

5 min pre: 2:25 pm **Talk Start:** 2:30 pm **Length:** 00:30:00 **End -5m:** 2:55 pm **End:** 3:00 pm

- [] Have a water bottle for ready for the presenter
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Presenter(s): Gaylin Walli

Talk ID:
9730
sdmwcz

Talk Title: Martial Arts Philosophy Forged an Ad Hoc Writing Team that Writes Great Docs

5 min pre: 3:25 pm **Talk Start:** 3:30 pm **Length:** 00:15:00 **End -5m:** 3:40 pm **End:** 3:45 pm

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Presenter(s): Mike Jang

Talk ID:
9731

Talk Title: Start Your Own Write The Docs Meetup Group

sdmwwy

5 min pre: 3:40 pm **Talk Start:** 3:45 pm **Length:** 00:15:00 **End -5m:** 3:55 pm **End:** 4:00 pm

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Presenter(s): Torrey Podmajersky

Talk ID:
9732

Talk Title: Keep 'em playing

sdmwwx

5 min pre: 4:05 pm **Talk Start:** 4:10 pm **Length:** 00:30:00 **End -5m:** 4:35 pm **End:** 4:40 pm

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Presenter(s): Heidi Waterhouse

Talk ID:
9733
sdmpdt

Talk Title: Success is more than not-failing

5 min pre: 4:45 pm **Talk Start:** 4:50 pm **Length:** 00:30:00 **End -5m:** 5:15 pm **End:** 5:20 pm

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