Presenter(s): Eric Holscher

   Talk Title: Introduction

5 min pre: 8:55 am   **Talk Start:** 9:00 am   **Length:** 00:15:00   **End -5m:** 9:10 am   **End:** 9:15 am

[ ] Have a water bottle for ready for the presenter
[ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
[ ] Check that HDMI is plugged into the presenter's laptop
[ ] Ensure presenter's display appears on the projector and confidence monitors
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[ ] Ask the presenter how they would like to be introduced and how to pronounce their name
[ ] Ask the presenter if they would like time warnings, and if so, when they would like them

[ ] When the presenter is ready, un-mute the microphone
[ ] Make any special announcements (eg. Audience defrag, events later in the day)
[ ] Hit the Big Red Button. (On = recording starts)
[ ] Introduce the presenter(s) and the talk

Presenter(s): Marcia Riefer Johnston

   Talk Title: Keynote: We Are All Abbott and Costello

5 min pre: 9:10 am   **Talk Start:** 9:15 am   **Length:** 00:45:00   **End -5m:** 9:55 am   **End:** 10:00 am

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Presenter(s): Arthur Louie, Jody Bleyle

    Talk Title: Writer, Meet Tester

5 min pre: 10:05 am   **Talk Start:** 10:10 am   **Length:** 00:30:00   **End -5m:** 10:35 am   **End:** 10:40 am

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Presenter(s): Matt Ness

    Talk Title: Let's Tell a Story: Scenario-Based Documentation

5 min pre: 10:55 am   **Talk Start:** 11:00 am   **Length:** 00:30:00   **End -5m:** 11:25 am   **End:** 11:30 am

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Kevin Burke

    Talk Title: How to Write Documentation for People that Don't Read

Talk ID:
9715
sdmwxy

5 min pre: 11:35 am   **Talk Start:** 11:40 am   **Length:** 00:30:00   **End -5m:** 12:05 pm   **End:** 12:10 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s):

    Talk Title: Lightning Talks

Talk ID:
9716
sdmxzg

5 min pre: 1:05 pm   **Talk Start:** 1:10 pm   **Length:** 00:30:00   **End -5m:** 1:35 pm   **End:** 1:40 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Gregory Koberger

    Talk Title: A Developers Approach to Documentation: From Passive to Dynamic

Talk ID: 9717 sdmwxz

5 min pre: 1:45 pm   **Talk Start:** 1:50 pm   **Length:** 00:30:00   **End -5m:** 2:15 pm   **End:** 2:20 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Emily Hoffmann, Alfonso Roman

    Talk Title: A brief history of math writing: symbol, structure, and proof

Talk ID: 9718 sdmwyb

5 min pre: 2:25 pm   **Talk Start:** 2:30 pm   **Length:** 00:30:00   **End -5m:** 2:55 pm   **End:** 3:00 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Karen Ronning-Hall

   Talk Title: The Science of Creating Unforgettable Content

5 min pre: 3:25 pm   **Talk Start:** 3:30 pm   **Length:** 00:15:00   **End -5m:** 3:40 pm   **End:** 3:45 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Joao Fernandes

   Talk Title: User-Story Driven Docs

5 min pre: 3:40 pm   **Talk Start:** 3:45 pm   **Length:** 00:15:00   **End -5m:** 3:55 pm   **End:** 4:00 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Marya DeVoto

Talk ID:
9721

sdmwyg

Talk Title: Designing Information for Growth

5 min pre: 4:05 pm   **Talk Start:** 4:10 pm   **Length:** 00:30:00   **End -5m:** 4:35 pm   **End:** 4:40 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Christine Burwinkle

Talk ID:
9722

sdmwyf

Talk Title: Tech writing in a continuous deployment world

5 min pre: 4:45 pm   **Talk Start:** 4:50 pm   **Length:** 00:30:00   **End -5m:** 5:15 pm   **End:** 5:20 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Ward Cunningham

    Talk Title: Keynote: The Federated Wiki

Talk ID:
9723

sdmwxk

5 min pre: 9:10 am   **Talk Start:** 9:15 am   **Length:** 00:45:00   **End -5m:** 9:55 am   **End:** 10:00 am

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Janet Swisher

    Talk Title: Entry points and guide posts: Helping new contributors find their way

Talk ID:
9724

sdmwxh

5 min pre: 10:05 am   **Talk Start:** 10:10 am   **Length:** 00:30:00   **End -5m:** 10:35 am   **End:** 10:40 am

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s): Riona MacNamara

Talk ID:
9725
sdmwxg

Talk Title: Documentation, Disrupted: How Two Technical Writers Changed Google Engineering Culture

5 min pre: 10:55 am   **Talk Start:** 11:00 am   **Length:** 00:30:00   **End -5m:** 11:25 am   **End:** 11:30 am

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[ ] Introduce the presenter(s) and the talk

Presenter(s): Tana Franko

Talk ID:
9726
sdmwxf

Talk Title: Elevating the Hedgehog: Creativity in Tech Writing

5 min pre: 11:35 am   **Talk Start:** 11:40 am   **Length:** 00:30:00   **End -5m:** 12:05 pm   **End:** 12:10 pm

[ ] Have a water bottle for ready for the presenter
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[ ] Introduce the presenter(s) and the talk

Presenter(s):

Talk ID:
9727
sdmxzh

Talk Title: Lightning Talks

5 min pre: 1:05 pm   **Talk Start:** 1:10 pm   **Length:** 00:30:00   **End -5m:** 1:35 pm   **End:** 1:40 pm

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[ ] Introduce the presenter(s) and the talk

Presenter(s): Mo Nishiyama

Talk ID:
9728
sdmwxd

Talk Title: What Can Brownfield Do For You?

5 min pre: 1:45 pm   **Talk Start:** 1:50 pm   **Length:** 00:30:00   **End -5m:** 2:15 pm   **End:** 2:20 pm

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Presenter(s): Garen J. Torikian

    Talk Title: How GitHub uses GitHub to document GitHub

5 min pre: 2:25 pm   **Talk Start:** 2:30 pm   **Length:** 00:30:00   **End -5m:** 2:55 pm   **End:** 3:00 pm

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Presenter(s): Gaylin Walli

    Talk Title: Martial Arts Philosophy Forged an Ad Hoc Writing Team that Writes Great Docs

5 min pre: 3:25 pm   **Talk Start:** 3:30 pm   **Length:** 00:15:00   **End -5m:** 3:40 pm   **End:** 3:45 pm

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Presenter(s): Mike Jang

Talk ID:
9731

sdmwwy

Talk Title: Start Your Own Write The Docs Meetup Group

5 min pre: 3:40 pm **Talk Start:** 3:45 pm **Length:** 00:15:00 **End -5m:** 3:55 pm **End:** 4:00 pm

[ ] Have a water bottle for ready for the presenter
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Presenter(s): Torrey Podmajersky

Talk ID:
9732

sdmwwx

Talk Title: Keep 'em playing

5 min pre: 4:05 pm **Talk Start:** 4:10 pm **Length:** 00:30:00 **End -5m:** 4:35 pm **End:** 4:40 pm

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Presenter(s): Heidi Waterhouse

Talk ID:
9733
sdmpdt

Talk Title: Success is more than not-failing

5 min pre: 4:45 pm   **Talk Start:** 4:50 pm   **Length:** 00:30:00 **End -5m:** 5:15 pm   **End:** 5:20 pm

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