

**Presenter(s):** Eric Holscher

Talk ID:  
10996  
sfbzrr

**Talk Title:** Introduction & State of the Docs

**5 min pre:** 8:55 am **Talk Start:** 9:00 am **Length:** 00:20.0:00 **End -5m:** 9:15 am **End:** 9:20 am

- Have a water bottle for ready for the presenter
  - Ensure presenter has microphone and completed sound check (if not, poke AV team)
  - Check that HDMI is plugged into the presenter's laptop
  - Ensure presenter's display appears on the projector and confidence monitors
  - Ask the presenter "Will there be laptop sound?" If so, ask AV to plug in and test sound
  - Ask the presenter how they would like to be introduced and how to pronounce their name
  - Ask the presenter if they would like time warnings, and if so, when they would like them
- 
- When the presenter is ready, un-mute the microphone
  - Make any special announcements (eg. Audience defrag, events later in the day)
  - Hit the Big Red Button. (On = recording starts)
  - Introduce the presenter(s) and the talk

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**Presenter(s):** Britta Gustafson

Talk ID:  
10997  
sfbzrr

**Talk Title:** Technical writing as public service: working on open source in government

**5 min pre:** 9:25 am **Talk Start:** 9:30 am **Length:** 00:30.0:00 **End -5m:** 9:55 am **End:** 10:00 am

- Have a water bottle for ready for the presenter
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**Presenter(s):** Neal Kaplan

Talk ID:  
10998

**Talk Title:** Two Great Teams that Work Better Together: Bridging the Gap Between Documentation and Customer

**5 min pre:** 10:05 am **Talk Start:** 10:10 am **Length:** 00:30.0:00 **End -5m:** 10:35 am **End:** 10:40 am

- Have a water bottle for ready for the presenter
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  - Hit the Big Red Button. (On = recording starts)
  - Introduce the presenter(s) and the talk

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**Presenter(s):** Allison Moore

Talk ID:  
10999  
sfbzrx

**Talk Title:** So You Need to Document an API?

**5 min pre:** 10:55 am **Talk Start:** 11:00 am **Length:** 00:30.0:00 **End -5m:** 11:25 am **End:** 11:30 am

- Have a water bottle for ready for the presenter
  - Ensure presenter has microphone and completed sound check (if not, poke AV team)
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**Presenter(s):** Shaun McCance

Talk ID:  
11000  
sfbzry

**Talk Title:** Crossing the Streams: Enabling Collaboration Between Products and Upstreams

**5 min pre:** 11:35 am **Talk Start:** 11:40 am **Length:** 00:30:00 **End -5m:** 12:05 pm **End:** 12:10 pm

- Have a water bottle for ready for the presenter
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  - Introduce the presenter(s) and the talk

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**Presenter(s):** test

Talk ID:  
11024

**Talk Title:** test

**5 min pre:** 1:05 pm **Talk Start:** 1:10 pm **Length:** 00:30:00 **End -5m:** 1:35 pm **End:** 1:40 pm

- Have a water bottle for ready for the presenter
  - Ensure presenter has microphone and completed sound check (if not, poke AV team)
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  - Introduce the presenter(s) and the talk

**Presenter(s):**Talk ID:  
11001  
sfbzwc**Talk Title:** Monday Lightning Talks (Write The Docs NA 2016)**5 min pre:** 1:05 pm **Talk Start:** 1:10 pm **Length:** 00:30.0:00 **End -5m:** 1:35 pm **End:** 1:40 pm

- Have a water bottle for ready for the presenter
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  - Hit the Big Red Button. (On = recording starts)
  - Introduce the presenter(s) and the talk

**Presenter(s):** Sarah DayTalk ID:  
11002  
sfbzwc**Talk Title:** Copy That: Helping your Users Succeed with Effective Product Copy**5 min pre:** 1:45 pm **Talk Start:** 1:50 pm **Length:** 00:30.0:00 **End -5m:** 2:15 pm **End:** 2:20 pm

- Have a water bottle for ready for the presenter
  - Ensure presenter has microphone and completed sound check (if not, poke AV team)
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  - Hit the Big Red Button. (On = recording starts)
  - Introduce the presenter(s) and the talk

**Presenter(s):** Daniel D. Beck

Talk ID:  
11003  
sfbzbtb

**Talk Title:** Write the Readable README

**5 min pre:** 2:25 pm    **Talk Start:** 2:30 pm    **Length:** 00:30.0:00    **End -5m:** 2:55 pm    **End:** 3:00 pm

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

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**Presenter(s):** Tana Franko

Talk ID:  
11004  
sfbztc

**Talk Title:** Continuous Annoyment: Bringing More Zen to a Hectic Writing Environment

**5 min pre:** 3:15 pm    **Talk Start:** 3:20 pm    **Length:** 00:15.0:00    **End -5m:** 3:30 pm    **End:** 3:35 pm

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

**Presenter(s):** Kristof Van Tomme

Talk ID:  
11005  
sfbztd

**Talk Title:** Embed The Docs!

**5 min pre:** 3:30 pm    **Talk Start:** 3:35 pm    **Length:** 00:15:00(    **End -5m:** 3:45 pm    **End:** 3:50 pm

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
- [ ] Check that HDMI is plugged into the presenter's laptop
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- [ ] Make any special announcements (eg. Audience defrag, events later in the day)
- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

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**Presenter(s):** Tracy Osborn

Talk ID:  
11006  
sfbztf

**Talk Title:** Writing So Your Words Are Read

**5 min pre:** 3:55 pm    **Talk Start:** 4:00 pm    **Length:** 00:30:00(    **End -5m:** 4:25 pm    **End:** 4:30 pm

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

**Presenter(s):** Jon Bulava, Ted Hudek, Zach Corleissen, Leon Barnard, Riona MacNamara

Talk ID:  
11007  
sfbztg

**Talk Title:** Transforming your Documentation Process

**5 min pre:** 4:35 pm    **Talk Start:** 4:40 pm    **Length:** 00:60.0:00    **End -5m:** 5:35 pm    **End:** 5:40 pm

- ] Have a water bottle for ready for the presenter
- ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- ] Hit the Big Red Button. (On = recording starts)
- ] Introduce the presenter(s) and the talk

**Presenter(s):** Thursday Bram

Talk ID:  
11008  
sfbzth

**Talk Title:** What Writing Fiction Teaches You About Writing Documentation

**5 min pre:** 8:55 am **Talk Start:** 9:00 am **Length:** 00:30.0:00 **End -5m:** 9:25 am **End:** 9:30 am

- Have a water bottle for ready for the presenter
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  - Hit the Big Red Button. (On = recording starts)
  - Introduce the presenter(s) and the talk

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**Presenter(s):** Joao Fernandes

Talk ID:  
11009  
sfbztk

**Talk Title:** 7 Values of Effective Tech Writing Teams

**5 min pre:** 9:35 am **Talk Start:** 9:40 am **Length:** 00:30.0:00 **End -5m:** 10:05 am **End:** 10:10 am

- Have a water bottle for ready for the presenter
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  - Hit the Big Red Button. (On = recording starts)
  - Introduce the presenter(s) and the talk



**Presenter(s):** Ruthie BenDor

Talk ID:  
11010  
sfbztm

**Talk Title:** Move Fast and Document Things: Writing internal docs at fast-moving organizations

**5 min pre:** 10:15 am **Talk Start:** 10:20 am **Length:** 00:30.0:00 **End -5m:** 10:45 am **End:** 10:50 am

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

**Presenter(s):** Christy Lutz

Talk ID:  
11011  
sfbztp

**Talk Title:** We're Not in Kansas Anymore: How to Find Courage while Following the Technical Doc Road

**5 min pre:** 11:05 am **Talk Start:** 11:10 am **Length:** 00:15.0:00 **End -5m:** 11:20 am **End:** 11:25 am

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Introduce the presenter(s) and the talk

**Presenter(s):** Betsy Roseberg

Talk ID:  
11012  
sfbztq

**Talk Title:** CSAT - What's That?

**5 min pre:** 11:20 am **Talk Start:** 11:25 am **Length:** 00:15:00 **End -5m:** 11:35 am **End:** 11:40 am

- Have a water bottle for ready for the presenter
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**Presenter(s):** brianne hillmer

Talk ID:  
11013  
sfbztr

**Talk Title:** Just-In-Time Documentation: Employing Agile Methodology To Create Living Documentation

**5 min pre:** 11:45 am **Talk Start:** 11:50 am **Length:** 00:30:00 **End -5m:** 12:15 pm **End:** 12:20 pm

- Have a water bottle for ready for the presenter
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  - Introduce the presenter(s) and the talk

**Presenter(s):** Dave Holmes

Talk ID:  
11023  
sfcgrk

**Talk Title:** Google: Research Quality

**5 min pre:** 1:00 pm    **Talk Start:** 1:05 pm    **Length:** 00:5.0:00    **End -5m:** 1:05 pm    **End:** 1:10 pm

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

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**Presenter(s):** Dave Holmes

Talk ID:  
11021

**Talk Title:** Research: Quality

**5 min pre:** 1:02 pm    **Talk Start:** 1:07 pm    **Length:** 00:07:00    **End -5m:** 1:09 pm    **End:** 1:14 pm

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

**Presenter(s):**Talk ID:  
11014  
sfbzwd**Talk Title:** Tuesday Lightning Talks (Write The Docs NA 2016)**5 min pre:** 1:05 pm **Talk Start:** 1:10 pm **Length:** 00:30.0:00 **End -5m:** 1:35 pm **End:** 1:40 pm

- Have a water bottle for ready for the presenter
  - Ensure presenter has microphone and completed sound check (if not, poke AV team)
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  - Hit the Big Red Button. (On = recording starts)
  - Introduce the presenter(s) and the talk

**Presenter(s):** Tim McJones, Paris Buttfield-AddisonTalk ID:  
11015  
sfbztt**Talk Title:** Code the Docs: Interactive Document Environments**5 min pre:** 1:45 pm **Talk Start:** 1:50 pm **Length:** 00:30.0:00 **End -5m:** 2:15 pm **End:** 2:20 pm

- Have a water bottle for ready for the presenter
  - Ensure presenter has microphone and completed sound check (if not, poke AV team)
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  - Introduce the presenter(s) and the talk

**Presenter(s):** Sharon Campbell

Talk ID:  
11016  
sfbztx

**Talk Title:** How to Publish Wild-Caught Articles

**5 min pre:** 2:25 pm    **Talk Start:** 2:30 pm    **Length:** 00:30.0:00    **End -5m:** 2:55 pm    **End:** 3:00 pm

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

**Presenter(s):** Tim Arnold

Talk ID:  
11017  
sfbztx

**Talk Title:** Accessible Math on the Web: A Server/Client Solution

**5 min pre:** 3:15 pm    **Talk Start:** 3:20 pm    **Length:** 00:15.0:00    **End -5m:** 3:30 pm    **End:** 3:35 pm

- [ ] Have a water bottle for ready for the presenter
- [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
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- [ ] Hit the Big Red Button. (On = recording starts)
- [ ] Introduce the presenter(s) and the talk

**Presenter(s):** Tara Scherner de la Fuente

Talk ID:  
11018  
sfbztz

**Talk Title:** Oops, I Became an Engineer

**5 min pre:** 3:30 pm **Talk Start:** 3:35 pm **Length:** 00:15.0:00 **End -5m:** 3:45 pm **End:** 3:50 pm

- [ ] Have a water bottle for ready for the presenter
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**Presenter(s):** Hannah Gilberg

Talk ID:  
11019  
sfbztz

**Talk Title:** Documentation with Human Connection

**5 min pre:** 3:55 pm **Talk Start:** 4:00 pm **Length:** 00:30.0:00 **End -5m:** 4:25 pm **End:** 4:30 pm

- [ ] Have a water bottle for ready for the presenter
  - [ ] Ensure presenter has microphone and completed sound check (if not, poke AV team)
  - [ ] Check that HDMI is plugged into the presenter's laptop
  - [ ] Ensure presenter's display appears on the projector and confidence monitors
  - [ ] Ask the presenter "Will there be laptop sound?" If so, ask AV to plug in and test sound
  - [ ] Ask the presenter how they would like to be introduced and how to pronounce their name
  - [ ] Ask the presenter if they would like time warnings, and if so, when they would like them
- 
- [ ] When the presenter is ready, un-mute the microphone
  - [ ] Make any special announcements (eg. Audience defrag, events later in the day)
  - [ ] Hit the Big Red Button. (On = recording starts)
  - [ ] Introduce the presenter(s) and the talk

**Presenter(s):** Daniel Stevens

Talk ID:  
11020  
sfbzwb

**Talk Title:** Atlassian: My Information Experience Adventure

**5 min pre:** 4:35 pm    **Talk Start:** 4:40 pm    **Length:** 00:30.0:00    **End -5m:** 5:05 pm    **End:** 5:10 pm

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