

start: **09:00**

end: **09:15**

Len: 00:15:00 id: 971

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Introduction

Eric Holscher

# Introduction

# Eric Holscher

start: **09:15** end: **10:00**

Len: 00:45:00 id: 971

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Keynote: We Are All Abbott and Costello

Marcia Riefer Johnston

Keynote: We Are All Abbott and Costello

# Marcia Riefer Johnston

start: 10:10

end: 10:40

Len: 00:30:00

id: 971

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Writer, Meet Tester

Arthur Louie, Jody Bleyle

# Writer, Meet Tester

## Arthur Louie, Jody Bleyle

start: **11:00**    end: **11:30**

Len: 00:30:00    id: 971

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Let's Tell a Story: Scenario-Based Documentation

Matt Ness

Let's Tell a Story: Scenario-Based Documentation

# Matt Ness

start: **11:40**    end: **12:10**

Len: 00:30:00    id: 971:

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How to Write Documentation for People that Don't Read

Kevin Burke

How to Write Documentation for People that Don't Read

# Kevin Burke

start: 13:10

end: 13:40

Len: 00:30:00

id: 971

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Lightning Talks

# Lightning Talks

start: **13:50**    end: **14:20**

Len: 00:30:00    id: 971

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A Developers Approach to Documentation: From Passive to Dynamic

Gregory Koberger

A Developers Approach to Documentation: From Passive to Dynamic

# Gregory Koberger

Veyepar: TalkSigns.rfxml

start: **14:30**    end: **15:00**

Len: 00:30:00    id: 971

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A brief history of math writing: symbol, structure, and proof

Emily Hoffmann, Alfonso Roman

A brief history of math writing: symbol, structure, and proof

Emily Hoffmann, Alfonso Roman



start: **15:30** end: **15:45**

Len: 00:15:00 id: 971

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The Science of Creating Unforgettable Content

Karen Ronning-Hall

The Science of Creating Unforgettable Content

# Karen Ronning-Hall

Veyepar: TalkSigns.rfxml

start: 15:45

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Len: 00:15:00

id: 972

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User-Story Driven Docs

Joao Fernandes

# User-Story Driven Docs

# Joao Fernandes

start: **16:10** end: **16:40**

Len: 00:30:00 id: 972

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Designing Information for Growth

Marya DeVoto

Designing Information for Growth

# Marya DeVoto

start: **16:50**    end: **17:20**

Len: 00:30:00    id: 972

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Tech writing in a continuous deployment world

Christine Burwinkle

Tech writing in a continuous deployment world

# Christine Burwinkle

start: **09:15** end: **10:00**

Len: 00:45:00 id: 972

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Keynote: The Federated Wiki

Ward Cunningham

# Keynote: The Federated Wiki

# Ward Cunningham

start: **10:10**    end: **10:40**

Len: 00:30:00    id: 972

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Entry points and guide posts: Helping new contributors find their way

Janet Swisher

Entry points and guide posts: Helping new contributors find their way

# Janet Swisher

start: **11:00** end: **11:30**

Len: 00:30:00 id: 972

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Documentation, Disrupted: How Two Technical Writers Changed Google Engineering Culture

Riona MacNamara

Documentation, Disrupted: How Two Technical Writers Changed Google Engir

# Riona MacNamara

start: **11:40** end: **12:10**

Len: 00:30:00 id: 972

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Elevating the Hedgehog: Creativity in Tech Writing

Tana Franko

Elevating the Hedgehog: Creativity in Tech Writing

# Tana Franko



start: 13:10

end: 13:40

Len: 00:30:00

id: 972

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Lightning Talks

# Lightning Talks

start: **13:50** end: **14:20**

Len: 00:30:00 id: 972

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What Can Brownfield Do For You?

Mo Nishiyama

What Can Brownfield Do For You?

# Mo Nishiyama

start: **14:30**    end: **15:00**

Len: 00:30:00    id: 972

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How GitHub uses GitHub to document GitHub

Garen J. Torikian

How GitHub uses GitHub to document GitHub

# Garen J. Torikian

start: **15:30**

end: **15:45**

Len: 00:15:00

id: 973

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Martial Arts Philosophy Forged an Ad Hoc Writing Team that Writes Great Docs

Gaylin Walli

Martial Arts Philosophy Forged an Ad Hoc Writing Team that Writes Great Doc

# Gaylin Walli

start: **15:45** end: **16:00**

Len: 00:15:00 id: 973

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Start Your Own Write The Docs Meetup Group

Mike Jang

Start Your Own Write The Docs Meetup Group

# Mike Jang

start: 16:10 end: 16:40

Len: 00:30:00 id: 973

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Keep 'em playing

Torrey Podmajersky

# Keep 'em playing

# Torrey Podmajersky

start: **16:50** end: **17:20**

Len: 00:30:00 id: 973

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Success is more than not-failing

Heidi Waterhouse

Success is more than not-failing

# Heidi Waterhouse

Veyepar: TalkSigns.rfxml