

start: 09:15

end: 09:47

Len: 00:32:00

id: 226

set page 1 of 32

Documentation is King

Kenneth Reitz

Documentation is King

Kenneth Reitz

start: **09:47** end: **10:27**

Len: 00:40:00 id: 226

set page 2 of 32

How Mozilla supports users all over the world

Michael Verdi

How Mozilla supports users all over the world

Michael Verdi

start: **10:40** end: **11:00**

Len: 00:20:00 id: 226

set page 3 of 32

Beautiful Documents - A Language Love Story

Erin Robbins O'Brien

Beautiful Documents - A Language Love Story

Erin Robbins O'Brien

start: **10:55**

end: **11:50**

Len: 00:55:00

id: 2271

set page 4 of 32

Typography for Docs

Matthew Butterick

Typography for Docs

Matthew Butterick

start: **11:51** end: **12:11**

Len: 00:20:00 id: 227

set page 5 of 32

Evolution of the English Language from Text to Texting

Sarah Grant

Evolution of the English Language from Text to Texting

Sarah Grant

start: **12:11** end: **12:35**

Len: 00:24:00 id: 227

set page 6 of 32

Motivating developers to write API documentation

Jennifer Hodgdon

Motivating developers to write API documentation

Jennifer Hodgdon

Veyepar: TalkSigns.rfxml

start: **12:36**

end: **12:56**

Len: 00:20:00

id: 228

set page 7 of 32

Lightning Talks - Monday

Lightning Talks - Monday

start: 14:08 end: 14:48

Len: 00:40:00 id: 227

set page 8 of 32

Generating a Culture of Doc

Leah Cutter

Generating a Culture of Doc

Leah Cutter

start: **14:42** end: **15:27**

Len: 00:45:00 id: 227

set page 9 of 32

Getting Developers and Engineers to Write the Docs

Kevin Hale

Getting Developers and Engineers to Write the Docs

Kevin Hale

start: **15:26** end: **15:46**

Len: 00:20:00 id: 227

set page 10 of 32

Translating Customer Interactions to Documentation

Nisha George, Elaine Tsai

Translating Customer Interactions to Documentation

Nisha George, Elaine Tsai

start: **15:48** end: **16:08**

Len: 00:20:00 id: 2271

set page 11 of 32

Technically Communicating Internationally

Teresa M Talbot

Technically Communicating Internationally

Teresa M Talbot

start: **16:42** end: **17:27**

Len: 00:45:00 id: 227

set page 12 of 32

The Unenviable Tutorial

Daniel Lindsley

The Unenviable Tutorial

Daniel Lindsley

start: **17:06** end: **17:26**

Len: 00:20:00 id: 227

set page 13 of 32

Single Page Docs: Stop the Click Insanity

Brandon Philips

Single Page Docs: Stop the Click Insanity

Brandon Philips

start: **17:29** end: **17:50**

Len: 00:21:00 id: 227

set page 14 of 32

Why Projects Should Have “What’s New” Documents

Andrew M. Kuchling

Why Projects Should Have “What’s New” Documents

Andrew M. Kuchling

start: 17:46

end: 18:26

Len: 00:40:00

id: 228

set page 15 of 32

Write Tight(er)

Marcia Riefer Johnston

Write Tight(er)

Marcia Riefer Johnston

start: 09:00

end: 09:40

Len: 00:40:00

id: 228

set page 16 of 32

Text Lacks Empathy

Noirin Plunkett

Text Lacks Empathy

Noirin Plunkett

start: **09:40** end: **10:20**

Len: 00:40:00 id: 228

set page 17 of 32

Translating Science into Poetry

Daniya Kamran

Translating Science into Poetry

Daniya Kamran

start: **10:40** end: **11:05**

Len: 00:25:00 id: 228

set page 18 of 32

Versioned Literate Programming for Tutorials

James Tauber

Versioned Literate Programming for Tutorials

James Tauber

start: **11:00** end: **11:45**

Len: 00:45:00 id: 228

set page 19 of 32

Literate Programming in the Large

Timothy Daly

Literate Programming in the Large

Timothy Daly

start: **11:45** end: **12:00**

Len: 00:15:00 id: 228

set page 20 of 32

Sketchnotes: Communicate Complex Ideas Quickly

Jennifer Hartnett-Henderson

Sketchnotes: Communicate Complex Ideas Quickly

Jennifer Hartnett-Henderson

start: **12:00** end: **12:30**

Len: 00:30:00 id: 228

set page 21 of 32

Search-first documentation: tags and keywords for frustrated users

Heidi Waterhouse

Search-first documentation: tags and keywords for frustrated users

Heidi Waterhouse

start: **12:30** end: **13:15**

Len: 00:45:00 id: 229

set page 22 of 32

Lightning Talks - Tues Afternoon

Various

Lightning Talks - Tues Afternoon

Various

start: **14:03** end: **14:43**

Len: 00:40:00 id: 228

set page 23 of 32

UX and IA at Mozilla Support, and Helping 7.2 Million More People

James Socol

UX and IA at Mozilla Support, and Helping 7.2 Million More People

James Socol

start: **14:30** end: **15:10**

Len: 00:40:00 id: 228

set page 24 of 32

The technical challenges of serving docs at Google's scale

Ashleigh Rentz

The technical challenges of serving docs at Google's scale

Ashleigh Rentz

start: **15:10** end: **15:30**

Len: 00:20:00 id: 229

set page 25 of 32

Helping the help pages

Ann Goliak

Helping the help pages

Ann Goliak

start: **15:33** end: **15:53**

Len: 00:20:00 id: 229

set page 26 of 32

Describe, Defend, Differentiate and Deliver

Jim R. Wilson

Describe, Defend, Differentiate and Deliver

Jim R. Wilson

start: **15:40** end: **16:00**

Len: 00:20:00 id: 229

set page 27 of 32

Play and Pragmatism: Recapturing the Beginner's Mind

Jonathan Mukai-Heidt

Play and Pragmatism: Recapturing the Beginner's Mind

Jonathan Mukai-Heidt

start: **15:45** end: **16:40**

Len: 00:55:00 id: 229

set page 28 of 32

Lightning Talks - never?

Various

Lightning Talks - never?

Various

start: **16:49** end: **17:09**

Len: 00:20:00 id: 229

set page 29 of 32

Docs as Marketing: Make Your API Irresistible

Adam DuVander

Docs as Marketing: Make Your API Irresistible

Adam DuVander

start: **17:07** end: **17:27**

Len: 00:20:00 id: 229

set page 30 of 32

Build a Bakery: Making cake, eating it and planning for future cake too

Lauren Rother, Fred Lifton

Build a Bakery: Making cake, eating it and planning for future cake too

Lauren Rother, Fred Lifton

start: **17:27** end: **18:07**

Len: 00:40:00 id: 229

set page 31 of 32

Integrating Development, Documentation and Reporting

Ana Nelson

Integrating Development, Documentation and Reporting

Ana Nelson

start: **18:17** end: **18:42**

Len: 00:25:00 id: 229

set page 32 of 32

Lightning Talks Tues Evening

Lightning Talks Tues Evening